

THE ARTISTRY IN DIGITAL DENTISTRY

By Dr. Pamela Marzban

What is the first thing you look at or notice upon meeting someone new? Surveys show that the number one thing people notice when they first meet someone is their smile. If a person dislikes or hates their smile they tend to not smile often or at all. In fact, they tend to cover their smile with their hands or even try to suppress their laughter completely. Can you imagine how that would feel... living day to day trying not to smile or laugh? How would it hold you back if you dreaded meeting someone new because you don't want to show your smile? Some of you know exactly what I am talking about.



With the type of dentistry we do in our office, we see and hear stories like this everyday. Whether it's your career or your personal life, we understand how feeling self-conscious, embarrassed or nervous about your smile affects your everyday encounters. I believe the most amazing thing about dentistry is being able to create confident smiles and forever changing someone's life.

Performing and attaining cosmetic dentistry is not a new service. It's how we do it with modern day digital dentistry that is constantly changing. Now, we have the ability to allow people the opportunity to co-author and wear their new smile before committing to any service.

With the understanding of a clients personal goals, what they desire to change and see differently; we use digital photography, videography and scanning, to assess the four dimensions of treatment: aesthetics, function, structure and biology.

Then we digitally create a three dimensional wax-up focusing on developing anatomical features within the parameters provided. This means we analyze not just the smile; but also how it impacts lip dynamics and the overall face. This oral-facial mock up is worn in the clients mouth so they can see and feel how their new smile will look when they talk, laugh and interact with people. This is an amazing opportunity and moment.



Itero Element Scanner by Itero

When people have the chance to wear their new smile before they undergo any treatment, it takes the fear of not knowing away. The apprehension of wasting money or making things look worse is gone. We see people gasp with excitement and shed tears of happiness and hope when we show them the potential of what they can be and will be. If you have ever wondered what it would be like to have a smile that is healthy and beautiful, now you have the opportunity to wear one and truly feel how it would to smile confidently and effortlessly.



Dr. Pamela Marzban is a dentist in practice in Fairfax County. If you have dental questions you can call her at 703-323-8200 or visit her at www.marzbandds.com

